# GETAWHIFF OF SUCCESS:

Hamilton Beach announces—two new 10-cup coffeemakers—a timed automatic that wakes you up with the aroma of hot fresh coffee—plus a hot regular model.



Now Hamilton Beach offers a full line of coffeemakers ... all the way from the 2cup espresso, 4-cup mini's, right up to the sensational, timed 10-cup automatic. Just set it and Hamilton Beach starts brewing automatically up to 12 hours later! Gives you an extra few minutes every morning or with guests at night. These new 10-cuppers are news...as hot and fresh as the coffee they serve up! Watch for them on Network TV!



Fill your cup at the Hamilton Beach Coffee House!



New! Hamilton Beach 10-cup Coffeemaker great coffee fast!



New! Hamilton Beach Super Mini — with lighted on-off switch!



Famous Hamilton Beach 2-to-4 cup Mini Drip! Cuts waste! Saves money!



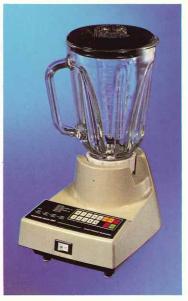
Authentic Hamilton Beach Espresso Maker! 4 hot steaming cups in minutes!

# NOBODY'S MORE BASIC THAN HAMILTON BEACH!



# AMERICA'S NO. 1 FOOD PROCESSOR CONTINUES BIG \$7 REBATE!

You're looking at the best-selling food processor on the market! Top-rated, with a hot \$7 rebate right through December 2, 1979! Extra co-op thru December 31, 1979. Get with the big movers!



## AMERICA'S 1st COMPUTERIZED BLENDER!

Makes blending lightning fast, accurate! Electronic circuitry – 16 speeds, digital read-out. Signals mistakes by blinking! Control panel wipes clean! It's the world's most modern blender – top of America's fastest—selling line!

page 2

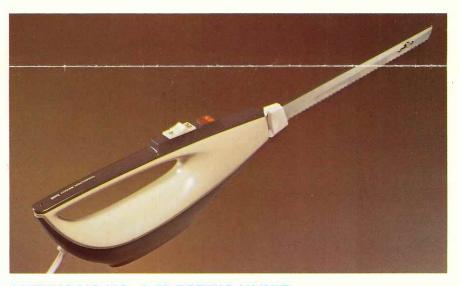


Styled in shimmering chrome!
Nests in handy wall mount.
Non-splash chrome-plated
beaters. Ejector button—
detachable cord. Priced so you
can mix it up too!



# AMERICA'S NO. 1 QUALITY AIR POPPER— THE POPAIRE!

Joe Namath is mass-selling the Popaire on TV! Makes 4 quarts of piping hot popcorn in minutes! No oil! No toil! No clean-up! Hot now—even hotter this Fall and Christmas!



# AMERICA'S NO. 1 ELECTRIC KNIFE—NOW WITH POWER SHIFT!

Extra power for crusty breads, thick meats, tough vegetable skins! Light reminds you to unplug. Stainless blades. New leader of the industry's best-selling line! Cut yourself in!



# AMERICA'S FASTEST GROWING IRON – OUR NIMBLE NEW LIGHT-WEIGHT!

We've packed all the features of a fullsize iron into 2 compact pounds! Speeds through a big load with less fatigue! Features water level window and safety heel rest. Joins the Speed-O-Light and The Smart Iron — the first and only iron that signals when the sole plate is ready for every fabric! Get with the big movers— Hamilton Beach!

WE'RE BASIC TO YOUR BUSINESS—WITH A FULL LINE OF QUALITY COFFEEMAKERS • STAND MIXERS
 SLOW COOKERS • FOOD PROCESSORS • BLENDERS • TABLE RANGES • IRONS • HAND MIXERS
 • FAST COOKERS • SEAL-O-BAGS • YOGURT MAKERS • ICE CREAM MACHINES • JUICERS

**THAMILTON BEACH** 

Scovill